

ANNAMALAI UNIVERSITY

PG DIPLOMA COURSES



ANNAMALAI UNIVERSITY

AL MIHAD TRAINING

PGD INTERNATIONAL BUSINESS

PGD BUSINESS ADMINISTRATION

PGD HRM

PGD MARKETING MANAGEMENT

**P.G DIPLOMA IN ENGLISH
LANGUAGE TEACHING**

PGD MATERIALS MANAGEMENT

**PGD EDUCATIONAL ADMINISTRATION
AND SUPERVISION**

PGD FINANCIAL MANAGEMENT

PGD INTERNET TECHNOLOGY

PGD FINANCE AND TAXATION

PGD SOFTWARE MANAGEMENT

ANNAMALAI UNIVERSITY

PG DIPLOMA COURSES

Hard version of the study materials

**Soft version of the study materials
(as per the availability)**

Previous Questions

Flexible installments

WES Approved



AL MIHAD TRAINING

ELIGIBILITY FOR ADMISSION:

PG Diploma Courses



**Any Degree or an
equivalent examination**

PGD INTERNATIONAL BUSINESS: PAPERS

Course Code: 454



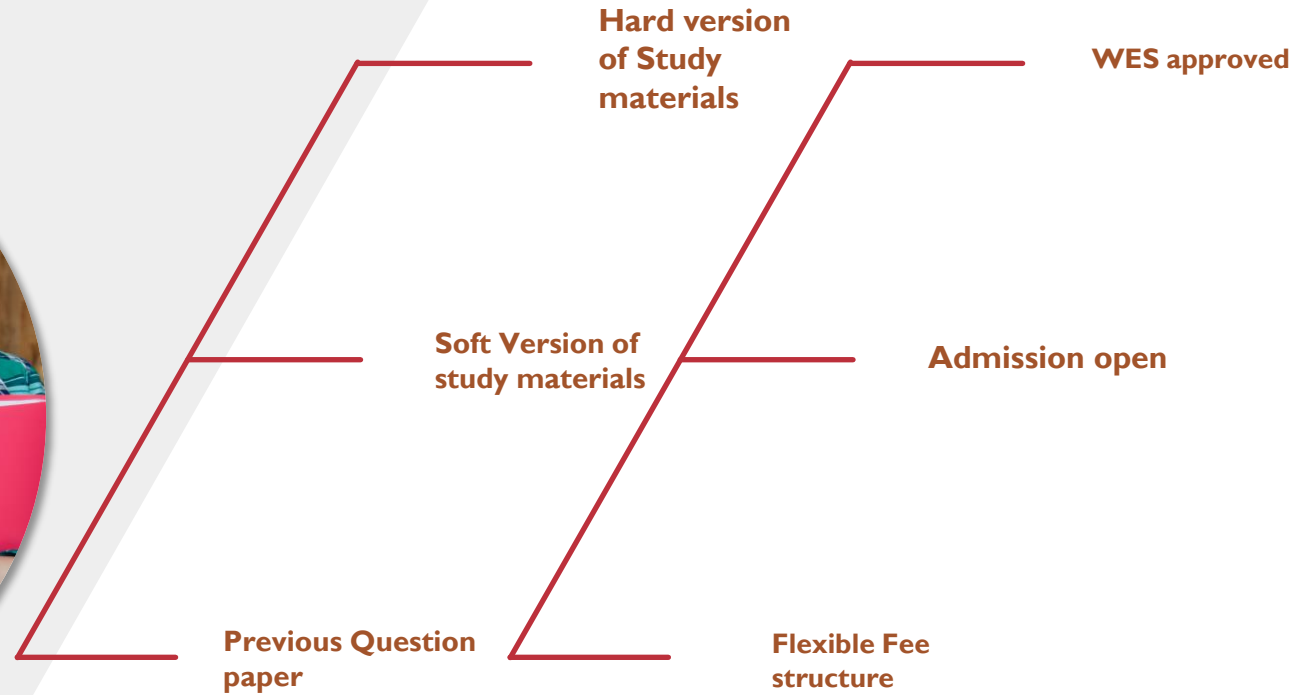
1. Fundamentals of International Business
2. Basics of Foreign Exchange
3. Foreign Trade Procedures and Documentation
4. Logistics Management

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PAPERS

- 110 . BASICS OF HUMAN RESOURCE MANAGEMENT
- 120. LABOUR WELFARE
- 130. TRAINING AND DEVELOPMENT
- 140. LOBOUR LEGISLATIONS

COURSE CODE: 455



PGD BUSINESS ADMINISTRATION:

Course Code: 34



PAPERS

1. Principles Of Management
2. Marketing Management
3. Personal Management
4. Financial Management

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PGD MARKETING MANAGEMENT: PAPERS

Course Code: 36

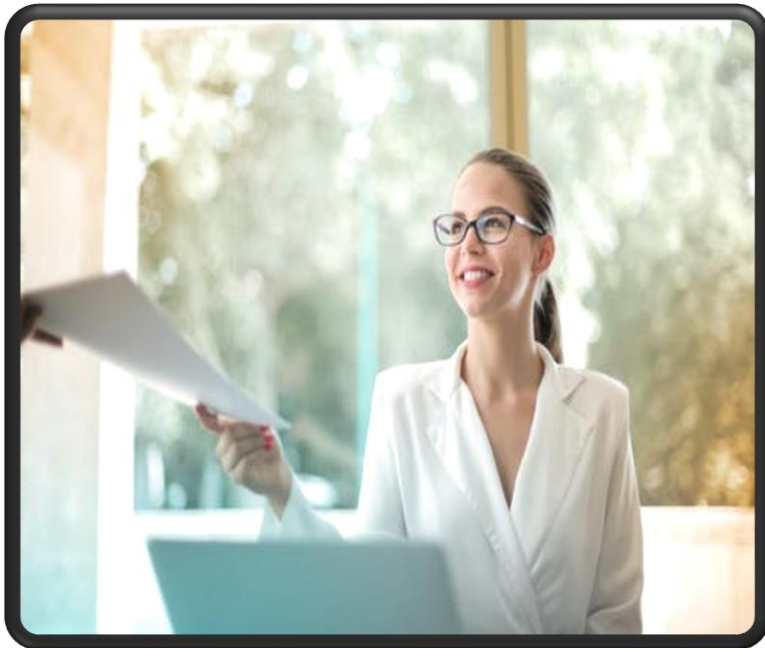


- I 10. PRINCIPLES OF MARKETING
- I 20. SALES MANAGEMENT AND MARKETING RESEARCH
- I 30. ADVT. SALES PROMOTION AND CONSUMER BEHAVIOUR
- I 40. MULTINATIONAL INDUSTRIAL AND AGRI. MARKETING

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P.GD ENGLISH LANGUAGE TEACHING

Course Code: 384



PAPERS

- 1.PHONETICS AND SPOKEN ENGLISH
- 2.PRINCIPLES AND METHODS OF TEACHING ENGLISH
- 3.MODERN ENGLISH GRAMMAR AND USAGE
- 4.INTRODUCTION TO LINGUISTICS

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PGD MATERIALS MANAGEMENT

Course Code: 384

PAPERS

1. PURCHASING MANAGEMENT
2. INVENTORY MANAGEMENT
3. STORE MANAGEMENT
4. TRANSPORTATION & DISTRIBUTION MANAGEMENT

Course Code: 690

PAPERS

1. Educational Administration And Supervision
2. Current Trends And Issues
3. Technology In Educational Administration And Supervision
4. Professional Development

Course Code: 37

PAPERS

- 110 Principles Of financial Management
- 120 Managements of funds
- 130 Managements of assets
- 140 Financial analysis and industrial financing

Course Code:

PAPERS

Basics of internet and applications
Web design
Web service concepts
Web technology
Project Work/Viva-voce

Course Code: 452

PAPERS

1. Financial Management
2. Investment & Portfolio Management
3. Direct Taxes
4. Goods and Service Tax

Course Code: 196

PAPERS

- 1.Principles Of Marketing
- 2.Software Project Management
- 3.Service Marketing & CRM
- 4.Strategic Issues In Software Marketing

DOCUMENTS REQUIRED

PG DIPLOMA COURSES

- Degree Certificates
- All mark sheets of Degree
- 5 passport size photos
- Passport copy
- Emirates id copy

PG DIPLOMA COURSES

FEES

Admission Fee : AED 100

Registration Fee: AED 5250

Examination Fee : AED 150/Paper

Certificate fee: AED 390 Normal

Vat applicable as per the government regulations

Project guide fee applicable for project related course.

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your
career**



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