

# Master of Business Administration (MBA)

Become an effective and empowered future leader with the best online MBA programme. Specialise in: Marketing, Finance, HR, Analytics and Data Science, Retail Management, Banking Financial Services and Insurance (BFSI), IT and FinTech, Operations Management, International Business, Information System Management, Project Management, Supply Chain Management, or Total Quality Management.

## Programme structure

All students follow the same curriculum in the first and second semesters. While some core subjects are standard in the third and fourth semesters, courses will vary depending on their respective electives or specialisations.

First Semester	Second Semester	Third Semester	Fourth Semester
Management Process and Organisational Behaviour	Production and Operations Management	Research Methodology	Strategic Management & Business Policy
Business Communication	Financial Management	Legal Aspects of Business	International Business Management
Statistics for Management	Marketing Management	4 elective courses in chosen area (4 credits each)	Business Leadership
Financial and Management Accounting	Management Information System		4 elective courses in chosen area (4 credits each)
Managerial Economics	Operations Research		Project
Human Resource Management	Project Management		

# Electives

Applicants can choose from one of the thirteen electives in their 3rd and 4th semesters.

Elective	Third Semester	Fourth Semester
<b>Finance</b>	Security Analysis & Portfolio Management, Mergers & Acquisitions, Taxation Management, Internal Audit & Control	International Financial Management, Treasury Management, Merchant Banking & Financial Services, Insurance & Risk Management
<b>Marketing</b>	Sales Distribution & Supply Chain Management, Consumer Behaviour, Retail Marketing, Marketing Research	Services Marketing & Customer Relationship Management, Advertising Management & Sales Promotion, e-Marketing, International Marketing
<b>Human Resource Management</b>	Manpower Planning & Sourcing, Management & Organisational Development, Employee Relations Management, HR Audit	Compensation & Benefits, Performance Management & Appraisal, Talent Management & Employee Retention, Change Management
<b>Analytics and Data Science</b>	Programming in Data Science, Exploratory Data Analysis, Introduction to Machine Learning, Visualization	Advanced Machine Learning, Unstructured Data Analysis, Business Analytics, Data Scrapping
<b>Retail Management</b>	Enterprise Resource Planning (ERP), Retail Customer Relationship Management, Operations Management, IT in Retail	International Retailing, Entrepreneurship in Retail Business, Rural Retailing Retail Marketing Environment
<b>Banking, Financial Services &amp; Insurance</b>	Bank Management & Financial Risk Management, Financial Statement Analysis & Business Valuation, Principles & Practices Of Insurance, Financial Services	ALM & Treasury Management, Basel Regulations & Risk Management In Banking, Life Insurance Management, General Insurance Management
<b>IT and FinTech</b>	Database Management Systems, Software Engineering, Technology Management, Business Intelligence and Tools	eCommerce, FinTech Payments and Regulations, Cryptocurrency and Blockchain, Enterprise Resource Planning
<b>Operations Management</b>	Advanced Production and Operations Management, Enterprise Resource Planning, Logistics and Supply chain Management, Applications of Operations Research	Services Operations Management, Total Quality Management, Production, Planning, and Control, Advanced Project Management

# Electives

Elective	Third Semester	Fourth Semester
<b>International Business</b>	International Financial Management, International Marketing, Management of Multinational Corporations, Export-Import Management	Foreign Trade of India, Global Logistics and Distribution Management, International Business Environment and International Law, Export-Import Finance
<b>Information System Management</b>	Software Engineering, Database Management Systems, Computer Networks, Business Intelligence and Tools	Enterprise Resource Planning (ERP), E-Commerce, Technology Management, Java and Web Design
<b>Project Management</b>	Introduction to Project Management, Project Planning and Scheduling, Project Finance and Budgeting, Managing Human Resources in Projects	Quantitative Methods in Project Management, Project Risk Management, Project Quality Management, Contracts Management in Projects
<b>Supply Chain Management</b>	Supply Chain Management, Outsourcing, Food Supply Chain Management, Inventory Management	Global Logistics and Supply Chain Management, Category Management in Purchasing, Purchasing and Contracting for Projects, Supply Chain Cost Management
<b>Total Quality Management</b>	Foundation of Quality Management, Quality in Service Industries, Statistical Process Control, TQM tools and techniques	Understanding ISO 9001, Managing Quality in the Organisation, Quality Standards and Models, Quality Concepts Tasks and Development

Note: To complete the program, every student shall undertake project work, either at their place of work or elsewhere in the chosen area of elective. The project work will commence from the third semester and be completed by the fourth semester.