MBA MARKETING MANAGEMENT

Bachelors Degree in any discipline from a recognised University. **(10+ 2 + 3)**

Admission Fee	: AED 100
Registration Fee	: AED 6750/- Per year
Examination Fee	: AED 150/- Per Paper

Certificate Fee: AED 390 Normal / AED 630 Urgent

The Course of Study shall comprise the following subjects according to the syllabus

Documents required for admission

- ☑ Degree certificate original & photocopy
- ☑ 3 Years Mark sheets original & photocopy
- ☑ 7 Passport size photographs
- ☑ Passport copy (front page, Visa page & Last page)

MBA. MARKETING MANAGEMENT Programme code: 348 First Year
Principles of Management
Marketing Management
Financial Management
Operations Management
Human Resource Management
Statistics for Managers
Managerial Communication
Advertising and Sales Promotion
Second Year
Product and Services Marketing
Marketing Research
Consumer Behaviour
Rural Marketing
Sales and Distribution Management
Strategic Management
Project Work And Viva-Voce
Or
E-commerce
Business Research Methods

All the original documents shall be returned after the verification.

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