

## MA Journalism and Mass Communication (MA JMC)

Equip yourself with advanced skills with the best online MA programme in Journalism and Mass Communication.

### Programme structure

All students follow the same curriculum in the first and second semesters. Subjects will vary in the third and fourth semesters depending on media interests and electives.

First Semester	Second Semester	Third Semester	Fourth Semester
Basics of Language	Media Language	Writing for New Media	Script & Screen Writing
Social Structure & Current Affairs	Political Structure & Current Affairs	Inter Culture Communication & Current Affairs	Economic Structure & Current Affairs
Fundamentals of Photography	Digital Publishing	Mobile Editing Software	Basics of Audio & Video Editing
Communication Theories & Models	Editing & Layout Designing		Film Appreciation
Concept of News & Reporting	Public Relations		Dissertation
Development of Media	Broadcast Journalism		
Basics of Audio & Visual Communication	Media Laws and Ethics		
	Development Communication		

**Elective: Set A\* (Third Semester)****Elective: Set B\* (Third Semester)****Final Project (Fourth Semester)**

Art of Story Telling

Mobile Journalism

Formats\*: Print Production, Audio Production, A/V Production, Website Management

Beats of Journalism

Media Analysis

Media &amp; Differently Abled Communication

Advertising Theory &amp; Practice

Beat\*: Social, Political, Cultural, Business, Sports, Science

Digital Media Marketing

Minor Specialization\*: Strategic Communication, Health Communication, Educational Communication, Corporate Communication, Data Journalism

\*Choose any one from the list.

Note: To complete the program, every student shall undertake project work, dissertation, or research either at their place of work or elsewhere in the chosen area of elective.